

April 2017

Martin Luther King Jr. Drive Merchants' Association

MONTHLY

Office of the President

To think of the history and the change that has transpired over the last twelve decades is inspiring and remarkable; yet our organizational age does not define us. The MLK Jr. Drive Merchants Assoc. stand on the shoulders of those who have gone before us, learning from them and growing – refusing to be stagnant. We choose to be leaders who think and approach the ills of today's society with strength and innovation. The MLK Jr. Drive Merchants Assoc. will never stand still! There is always more work to be done – more children who need a safe space to live, learn and grow; more victims who need help along their journey to becoming a survivor; more seniors who crave interaction and the opportunity to not merely occupy their time but to serve their community, to expand their minds. We need more people, like you, who care. We need more people to join us and stand up for the vulnerable in our community.

The Legacy Continues " Join Us "

Terry Collier
MLKJDMA President

Vice President's Thoughts...

The visionary and aggressive Leadership of our President, Mr. Terry Collier, in his passion and commitment in Continuing the Legacy of MLK, Jr. is now at a new and higher level of focus through the MLK Merchants' Association in collaboration with the Invest Atlanta Ignite Capital Grant Program.

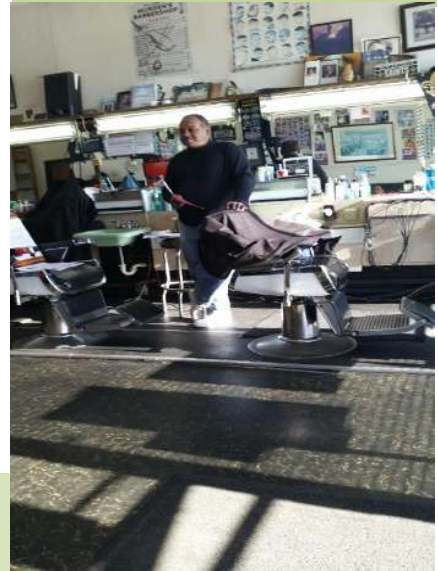
Purpose: To expand new and existing business enterprises along the MLK Corridor between Northside Drive and the legal border of the MLK Drive; To enhance the economic welfare of the City of Atlanta citizens; To retain businesses, and maintain a higher employment, economic activity, and stability along MLK Drive; To offer business owners along the MLK corridor counseling services to improve their business through Invest Atlanta business seminars; To invite and encourage new, small businesses along the MLK corridor; To offer financial grant assistance in building improvements, equipment/inventory purchases, property improvements, and marketing/website development; and To offer a Grant reimbursement award.

George Hall
MLKJDMA VP

INQUIRY

Any statements or questions, please e-mail to mlkjdma@gmail.com. We look forward to hearing from you.

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HAPPY EASTER
April 16, 2017

“Be the change that you wish to see in the world.”

— Mahatma Gandhi

Jennifer's Corner

Apart from engaging with your customers on social media, another simple way to keep your business in the forefront of their minds is creating a weekly/bi-weekly email that provides something of value. Whether it be a motivating quote and outlining some of your specials or an idea or an event that you'd like to share, reaching out to your customers creates a relationship. People like doing business with people that they know.

Membership Drive

April 19, 2017, the MLKJDMA will host its monthly membership drive. MLKJDMA's goal is to represent every Merchant, and every entrepreneur along the MLK corridor. We look forward to greeting you.

April 2017

Next Meeting location is April 19, 2017, at Adamsville Recreation Center. We look forward to seeing all Merchants represented.

MLKJDMA Vision 2020

Our Vision is to establish and sustain a National prominence for MLKJDMA and expected to create and foster sustainable prosperity to the corridor and those merchants who call it home, and to situate the MLKJDMA as a strategic resource to the office of the Mayor and Atlanta City Council. MLKJDMA will focus on promoting Economic Development and Social opportunity throughout the community, with a broader focus, on creating a sustainable blueprint for promoting health & wellness, and economic growth for the corridor.

HAPPY EASTER
April 16, 2017

MLKJD Merchants' Association address & Officials:
2001 Martin Luther King Jr. Drive, Suite 450, Atlanta, GA 30310
404.564.3636

President:

Mr. Terry Collier

Vice President:

Mr. George Hall

**Executive Vice President Strategic Planning,
Communications & Newsletter Editor:**

Mr. David Pack

Executive Directors:

Web Design & Publishing:

Mr. Ray Lehman

Executive Business & Outreach Council:

Mr. Edward Martin

Mr. Richard Hood

Mr. Guy Broughton

Secretary & Community Outreach:

Ms. Sylvia Swinney