

Martin Luther King Jr. Drive Merchants' Association Back to Basics

From the Office of the President

My Mission as President of the Martin Luther King Jr. Drive Merchants' Association (MLKJDMA) is to establish and sustain a National prominence for MLKJDMA. As President, I am expected to create and foster sustainable prosperity to the corridor and those merchants who call it home, and to situate the MLKJDMA as a strategic resource to the office of the Mayor and Atlanta City Councilman Clarence T. Martin.

Going back to what made us relevant as an organization for this community, satisfying the basics. As President, MLKJDMA will focus on promoting Economic Development and Social opportunity throughout the community, with a broader focus, on creating a sustainable blueprint for promoting health & wellness, and economic growth.

As President, I will see over this great opportunity for credible, positive, and sustained change here at home and then nationally. Please join us, and together, we will bring our vision, hope, and strength to those who desire to match them.

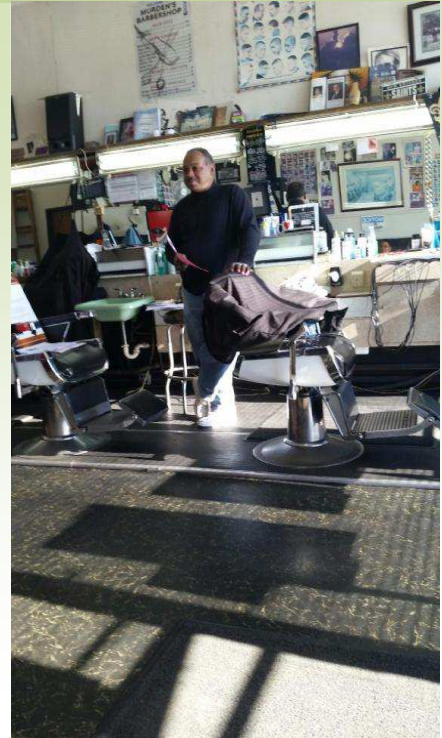
Last Month Wrap up

Last month, in May 2017, we held our monthly meetings, we celebrated Mother's Day and we were reminded of those that gave the ultimate sacrifice on Memorial Day.

**HAPPY FATHER'S DAY
June 18, 2017**

Any inquiries, statements or questions, or letter to the editor, please e-mail to mlkjdma@gmail.com. We look forward to hearing from

**Fish Fry Hightower Manor
June 24, 2017**



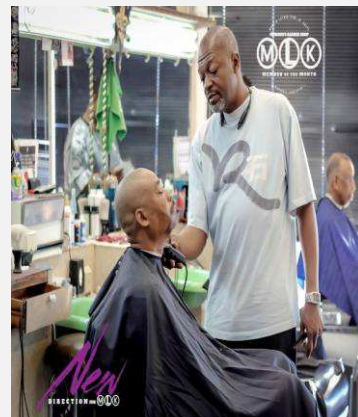
Contents

Special Interest Articles

| | |
|-------------------------|---|
| Office of the President | 1 |
| Last Month Wrap up | 1 |
| Membership Drive | 2 |
| VP Message | 2 |

Individual Highlights

| | |
|-------------------|---|
| Jennifer's Corner | 2 |
| Articles | 3 |



Jennifer's Corner

As a business owner, one of your main priorities is customer Service. It takes twice as many resources to attract a new customer as it does to maintain an existing one. A large reason why a customer stays with a business, is its customer service. You treat your customers well, they will take care of your business, and your business will take care of you.

Membership Drive & Open House

June 21, 2017, the MLKJDMA will host its monthly membership drive. MLKJDMA's goal is to represent every Merchant, and every entrepreneur along the MLK corridor. We look forward to greeting you. Our next meeting location is June 21, 2017, at 2001 mlk jr. drive. We look forward to seeing all Merchants represented

Vice President Message by George Hall

It was just a few years ago that a "cry on the MLK, Dr. Corridor" rang out from the many businesses and residents to make the MLK, Dr. Corridor one of the most attractive streets in America. Terry Collier, now our President, heard the call and took the challenge in his 2020 MLK Vision to begin improving the streets, increasing businesses, and the infrastructure along the corridor. The City and corridor small businesses responded in 2015 and we see tremendous support and visible progress and feel we are ahead of the 2020 MLK Plan.

2020 Vision updates were discussed with about 30 business owners on 4/25/17 at the monthly Small Business Forum, held at the Adamsville-Collier Heights at the Library at 3424 Martin Luther King, Jr. This Forum allowed all participants to hear update presentations, and engaged in high energy discussions with both Kent Spenser of Invest Atlanta, and Terry Collier on the City of Atlanta's MLK, JR. -Ignite Capital Grant Program, designed to promote the development and expansion of the new and existing business enterprises along the Corridor between Northside Drive and MLK Drive.

A caveat at this meeting was Terry's preview and brief discussion of the First Inaugural MLK, JR. Drive Race For The Dream Marathon, Half Marathon, Bike Tour, being planned for the January 14th King weekend celebration. Mark your calendar and dust off, and oil your bikes and bones.

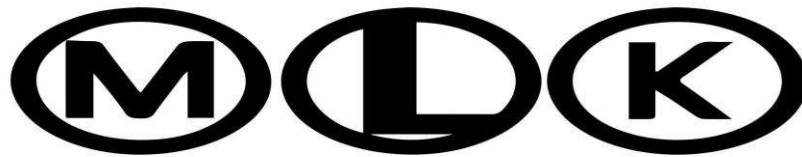
Small business owners, new and existing, can still take advantage of the Invest Atlanta economic development program through the end of May, 2017. Terry Collier is receiving, reviewing, and submitting the Ignite Grant Proposals to Invest Atlanta. Approximately about 20 proposals have been submitted, and more in progress. Don't Delay! Call Terry Today! Seminar and individual assistance are available.



MARTIN LUTHER KING, JR. DR. MERCHANTS ASSOCIATION

"Promoting Economic Growth in the community"





MARTIN LUTHER KING JR. DR. MERCHANTS ASSOCIATION
PROMOTING ECONOMIC GROWTH IN THE COMMUNITY

UPCOMING EVENTS:

MLK Office open House & Meeting June 21st 12-3pm.

MLK corridor Clean Up 2 shifts Saturday June 10th 8am to 10 am and 10 am to 12noon we need volunteers.

Fish Fry at Hightower manor Saturday June 24, officers please arrive by 8am for set up

Articles for Entertainment and Educational Reading Pleasure (just CTRL + click on link):

Trump administration plans to minimize civil rights efforts in agencies

<http://www.msn.com/en-us/news/politics/trump-administration-plans-to-minimize-civil-rights-efforts-in-agencies/ar-BBBEiJT?li=AA5a8k&ocid=spartandhp>

Analysis | This is what Betsy DeVos thinks about people who oppose her school-choice vision

<http://www.msn.com/en-us/news/politics/analysis-this-is-what-betsy-devos-thinks-about-people-who-oppose-her-school-choice-vision/ar-BBBDLsd?li=AA5a8k&ocid=spartandhp>

The Affordable Care Act is neither imploding nor collapsing

<http://www.msn.com/en-us/news/opinion/the-affordable-care-act-is-neither-imploding-nor-collapsing/ar-BBBFRis?ocid=spartandhp>

US housing prices are rising twice as fast as wages

<http://nypost.com/2017/05/30/us-housing-prices-are-rising-twice-as-fast-as-wages/>

Manufacturing Jobs Aren't Coming Back

<https://www.technologyreview.com/s/602869/manufacturing-jobs-arent-coming-back/>

