

May 2017

Martin Luther King Jr. Drive Merchants' Association

MONTHLY

Office of the President

This month I offer a quote from Martin Luther King for inspiration:

"If you can't fly then run, if you can't run then walk, if you can't walk then crawl, but whatever you do, you have to keep moving forward."

The Legacy Continues " Join Us "

Terry Collier
MLKJDMA President

Vice President's Thoughts...

Forbes Magazine published an article about the ten best cities for African-Americans, and of course Atlanta was number one. What struck me, the median household income rates were modest numbers, below \$42K a year. In order to leave a legacy of some worth, we must develop higher paying jobs and place our people in the pipe line to being selected to work these higher paying careers. Why important say you, 18.4% of Georgians fall below the poverty rate in America, which is \$24K a year or less. That means nearly thirty-two percent of Atlanta households make between 24K and \$41K a year. Economic empowerment, skills development,, and a passion to accomplish. Let us accept the challenge and make a difference.

George Hall, VP

INQUIRY

Any statements or questions, please e-mail to mlkjdma@gmail.com. We look forward to hearing from you.

Volume 2, Issue 2



Contents

Special Interest Articles

Office of the President	1
Vice President Thoughts	1
Inquiry	1
MLKJDMA Vision 2020	2

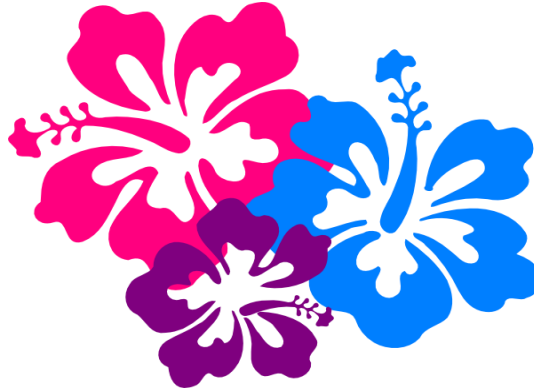
Individual Highlights

Membership Drive	2
Jennifer's Corner	2
Pack Prime Table	3

HAPPY MOTHER'S DAY
May 14, 2017

“Education is the most powerful weapon you can use to change the world.”
—Nelson Mandela

This month, I want to focus on reflection. Merchants, as your customers are shopping in your store, have you reflected on how they perceive their shopping experience with you in comparison to their others in your store? Your customers, your patrons are your store’s life blood, without them, your business would not exist beyond a novel idea. Merchants, how are you treating your most valued asset, your customer, do they feel like they are your number one priority or do they feel like an inconvenience to you or your employees...reflect and ensure they are priority



Jennifer's Corner

May 2017

Next Meeting location is May 17, 2017, at Adamsville Recreation Center. We look forward to seeing all Merchants represented.

MLKJDMA Vision 2020

Our Vision is to establish and sustain a National prominence for MLKJDMA and expected to create and foster sustainable prosperity to the corridor and those merchants who call it home, and to situate the MLKJDMA as a strategic resource to the office of the Mayor and Atlanta City Council. MLKJDMA will focus on promoting Economic Development and Social opportunity throughout the community, with a broader focus, on creating a sustainable blueprint for promoting health & wellness, and economic growth for the corridor.

HAPPY MOTHER'S DAY
May 14, 2017

MLKJD Merchants' Association address & Officials:
2001 Martin Luther King Jr. Drive, Suite 450, Atlanta, GA 30310
404.564.3636

President:

Mr. Terry Collier

Vice President:

Mr. George Hall

**Executive Vice President Strategic Planning,
Communications & Newsletter Editor:**

Mr. David Pack

Executive Directors:

Web Design & Publishing:

Mr. Ray Lehman

Executive Business & Outreach Council:

Mr. Edward Martin

Mr. Richard Hood

Mr. Guy Broughton

Secretary & Community Outreach:

Ms. Sylvia Swinney

“It is the mark of an educated mind to be able to entertain a thought without accepting it.”
—Aristotle

PACKS' PRIME TABLE

1.	2.		3.	4.	
2.					
3.					
4.				5.	
6.				7.	

ACROSS

DOWN:

- 1. An elementary Textbook
- 2. Present or potential but not evident
- 3. A small nut plant that grows in the Mediterranean
- 4. A ball of yarn or thread
- 5. Objective case of we
- 6. Used as the subject of an impersonal verb

- 1. location
- 2. To assemble
- 3. Cat calls
- 4. listlessness